

SPECIALIZATION:

# HUMAN RESOURCES

FIELD: ECONOMICS



## SELECTED THEMATIC AREAS

- Challenges of the future in human resources management
- HR policy and strategy and company strategy
- Managing change in the organization and the role of HR in going through the change process
- Modern recruitment and selection methods, competence interview
- Effective processes of a new employee adaptation and induction
- Competence management, competence profiling, talent management
- Incentive systems, involvement building, cafeteria benefit systems
- Optimization of HR processes
- Employer Branding as a new dimension in HR, or how to become an employer of choice
- Market research and analysis, labour resource analysis
- Employee training
- Company salary system – design and practical examples
- Coaching and mentoring in business
- Outsourcing of personnel functions
- IT systems in human resources management