

SPECIALIZATION:

# MANAGERIAL ECONOMICS

FIELD: ECONOMICS



## SELECTED THEMATIC AREAS

- Entrepreneurship and innovation
- Optimization methods in decision making
- E-business
- Public sector economics
- Development and strategy of the enterprise
- Management accounting and controlling
- Use of computers in business
- Business plans
- Market analysis and marketing research
- Project management

In addition to a very good preparation to starting a self-employed business, the graduate will find employment in public administration, analysis, planning and management of enterprises and organizations, budgetary units and accounting offices.